

Investigation of the Current Situation of Digital Projects of China's Music Intangible Cultural Heritage

ZHANG Jing, LIN Jiaping, XIAO Peng

As the “living memory” of human cultures, intangible cultural heritage focus on creative activities in the realm of spirit and often exist in intangible form (Of course, intangible cultural heritage often appears in the carrier of a certain physical form) ,so that it is easy to fall into difficult circumstances of getting damaged and even gradually disappeared without knowing it. At present, digital protection is the mainstream direction of the intangible cultural heritage protection work. China has already released a document since 2005 to emphasize the digital protection and inheritance of intangible cultural heritage by using text, audio, video, digital multimedia, etc. After more than ten-year's development, it is important to make a survey on the current situation of digital projects of intangible cultural heritage. Taking into account the workload, this study will only take digital projects of music intangible cultural heritage as samples. The study can not only help academic circles, government departments, and cultural function units to clarify the strategic positioning of digital projects of intangible cultural heritage and think about how to improve the digital protection to the theoretical level and put it into practice, but also explore suitable modes for China's digital projects of intangible cultural heritage to promote the development of it. The study will adopt the comparative approach and case study method to:(1) Comb the related concept and theoretical policy of the digitization of intangible cultural heritage. (2) Sort out the list of music intangible cultural heritage at the level of county, municipal, provincial, national, and the United Nations and then make a general comparison among their current situation of digital projects. (3) Do a detailed case analysis on the typical digital projects. (4) Sum up features of the current situation of China's music intangible cultural heritage digital projects. In the study, music intangible cultural heritage digital projects will be discussed in the aspect of the resource reconstruction, resource description organization standard and front-end display, etc. On the basis of learning from foreign experience, it is suggested that music intangible cultural heritage digital projects need a collaboration mechanism under the guidance of the

rational view of literature and should adhere to the principle of property rights protection, the principle of digital production and the principle of metadata separation and so on.

ZHANG Jing

Affiliation: Associate professor and Vice Dean of School of Information Management, Sun Yat-sen University

Address: North College building B of Sun Yat-sen University

No. 132 Waihuandong Road

Higher Education Mega Center

Guangzhou, Guangdong, PR China 510006

Telephone number: (86) 159-0201-1658

E-mail address: zhangj87@mail.sysu.edu.cn

LIN Jiaping

Affiliation: Master student of School of Information Management, Sun Yat-sen University

Address: North College building B of Sun Yat-sen University

No. 132 Waihuandong Road

Higher Education Mega Center

Guangzhou, Guangdong, PR China 510006

Telephone number: (86) 135-8044-8265

E-mail address: 1024527910@qq.com

XIAO Peng

Affiliation: Doctor of School of Information Management, Sun Yat-sen University

Address: North College building B of Sun Yat-sen University

No. 132 Waihuandong Road

Higher Education Mega Center

Guangzhou, Guangdong, PR China 510006

Telephone number: (86) 135-6035-5173

E-mail address: cifang87@126.com

